



# *JOB POSTING*

## Product Analyst

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### **Responsibilities:**

Support growth of product lines to ensure the products evolve into superior automated business process solutions that result in increased utilization, customer satisfaction, feature reuse, and revenue.

Ensure technical project teams' solutions deliver products aligned with strategic business and technical objectives.

Work closely with product development teams to analyze, define, and drive strategic functional product line differentiators.

Lead the development of a project's functional requirements; analyze, model and improve related business processes; build the requisite business cases and translate these into functional specification.

Work closely with Project Team Leads and play proactive role in software product planning, design, development, and quality.

Work directly with all members of project development teams following the project through to transition to business operations to ensure requirements are delivered.

Participate in quality assurance activities.

Direct the development and distribution of product material such as logos, promoting valued features, Quick Reference Guides, etc.

Work closely with internal and external business experts to understand and define strategic product line functional features and their pertinent business processes.

Assist in building product line roadmaps.

Support market analyses and feature and benefit analyses of triVIN products as compared to our competitors'.

Define and implement methods that capture continuous feedback from customers to provide management business intelligent information that supports investment in new product concepts and valued improvement.

Assist in identifying, evaluating, and recommending marketing opportunities consistent with company objectives.

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### **Qualifications (education, prior work experience, specialized skills and knowledge):**

Bachelor's degree in MIS, computer science, business management or related field.

Three or more years of experience in business or product analyst support or project management for software applications.

Excellent organizational skills with attention to detail; excellent written and verbal communication and interpersonal skills; and strong presentation skills.

Able to manage the coordination of people and technical resources from multiple areas of the company.

Must demonstrate initiative and sound judgment.

Able to coordinate multiple activities, prioritize workload, and meet deadlines.

Capable of working under moderate supervision; able to work well independently and as part of a team.

Must have demonstrated working knowledge of software applications and technologies and understanding of modern software engineering development practices.

Some travel may be required.